



The Web & Your Business



**This SHOULD NOT
be you!**

**YOU are your
typical customer...**

The Web & Your Business

Internet Growth from 2010 to 2011



	2010	2011
Websites (YE)	255 M	555 M
New	21.4 M	300 M
Domain Names (.com)	89 M	95.5 M
Internet Users (NA)	220 M	271 M
Blogs	152 M	156 M (2)
Facebook	600 M	800 M
YouTube Videos	2 B	88.3 B
Mobile Users	500 M	1.2 B
Tablet Users	~10 M	26 M



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**Hold Fast
Leadership
Workshops**



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**I'm a
YouTube
junkie!**



Think MOBILE!





The Web & Your Business

Rethink the way you attract new customers.

Rethink the way you engage new AND existing customers.

Rethink the way you keep old customers.

Engage customers 24/7/365.

Be adaptable...



**Hold Fast
Leadership
Workshops**



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Keep them in your store or at YOUR website.

Ask what your customers want...

Do something new & fresh... & easy.

Your brand is YOU!

You are your BRAND!



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Resources:

Go Daddy.com

Google

WebPro News

TypePad

SitePro News

QRStuff.com

Nick Nanton

Ezine Articles

Your Existing Staff!

